



*Improving Patient Outcomes in Primary Care  
Health Literacy Conference*



AGENDA, April 26, 2008

- 8:00 – 8:30am** Registration and Continental Breakfast
- 8:30 – 8:40** Opening Remarks: Jeffrey Weinfeld, MD  
District of Columbia Academy of Family Physicians
- 8:40 – 9:25** Introduction/Conference Overview: Finie Richardson, MPH  
Department of Community and Family Medicine, Howard University
- 8:40 – 9:25** Health Literacy 101  
Kim Bullock, MD  
Department of Family Medicine, Georgetown University
- 9:25 – 9:55** Health Literacy: *A Prescription to End Confusion*  
Rose Marie Martinez, ScD  
Director, Board on Population Health and Public Health Practice  
Institute of Medicine
- 9:55 – 10:25** Overcoming Health Disparities among African Americans via Improving Health Literacy and Bidirectional Communication  
Tanya Pagan Raggio Ashley, MD, MPH, FAAP  
Director, Office of Minority Health and Health Disparities  
Health Resources and Services Administration
- 10:25 – 10:40** Q&A/Break
- 10:40 – 11:25** Addressing Health Literacy in a Multilingual Population: A community health center approach  
Andrea Anderson, MD and Luis Padilla, MD  
Unity Health Care, Upper Cardozo Community Health Center
- 11:25 – 12:10pm** Photonovelas in Health Education  
Silvia Martinez, EdD  
Department of Communication Sciences and Disorders, Howard University
- 12:10 – 12:30** Q&A/Break
- 12:30 – 1:30** Lunch: Keynote Speaker – Health Literacy Universal Precautions  
Cindy Brach, MPP  
Senior Health Policy Researcher, Agency for Healthcare Research and Quality
- 1:30 – 1:45** Break
- 1:45 – 2:25** Effective Use of “Play It Safe...With Medicine!” AAFP Health Literacy Toolkit Resources  
Charles P. Mouton, MD, MS  
Department of Community and Family Medicine, Howard University
- 2:25 – 2:30** Closing Remarks: Finie Richardson, MPH
- Adjourn/ Onsite Evaluation**

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